



SBE Program Update

Thursday, March 12, 2015





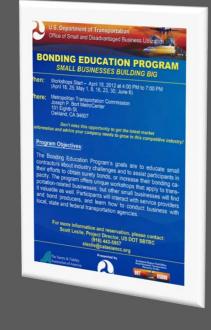
Update re: Transbay Initiative

SBE Program Overview
 Transbay SBE Program – A National Model
 Utilization Update

TRANSBAY TRANSIT CENTER

Small Business Enterprise Participation Program Overview









SBE PROGRAM CERTIFICATIONS



Disadvantaged Business Enterprise Small Business Enterprise Local Business Enterprise

Going "Beyond Good Faith"

Expressions of Interest (EOI)

- Company/Contact Information
- Services

Transbay Transit Center

- NAICS/Work Codes
- Certifications
- Insurance/Bonding
- Project Profile
- References/Licenses

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TRANSBAY TRANSIT CENTER EXPRESSION OF INTEREST (EOI) FORM RADE PACKAGE TGOS & RELOW CRADE

Going "Beyond Good Faith"

Company Line Card

- Company/Contact Information
- Past Project
- Clients

- Certifications/Licenses
- Insurance/Bonding
- Project Profile
- References
- Specialized Construction Info





Chambers of Commerce and Unions









Actively working with 72 Chamber of Commerce organizations throughout Bay Area



Specific Examples:

Women Construction Owners & Executives Mentor/Protégé
San Francisco African American Chamber of Commerce EOI Workshop and Line Cards
Asian American Contractors Association Teaming Workshop
Golden Gate Business Association Technical Assistance/Procurement Workshop

Transbay Veterans Initiative Update



SBE PROGRAM OVERVIEW

LGBT Business Outreach

- First in the nation
- 8 Outreach Partners
- Lt. Governor Gavin Newsom
- San Francisco Supervisor
- U.S. SBA Deputy Administrator Eugene Cornelius



LGBT Business Outreach - Outcomes

- First-Ever LGBT BE Appointed to City's LBE Advisory Council
- City of San Francisco now allows LGBT owned businesses to selfidentify in the LBE Certification Program
- SFO \$4.3B Capital Program Now Includes Outreach to LGBT Businesses
- AB1678 \$8.5B Public Utilities in CA







A NATIONAL MODEL

President Barak Obama Cabinet Member Maria Contreras-Sweet, Administrator United States Small Business Administration



A NATIONAL MODEL





MEASURABLE SUCCESS

Transbay Transit Center

Detailed Monthly Progress Reports

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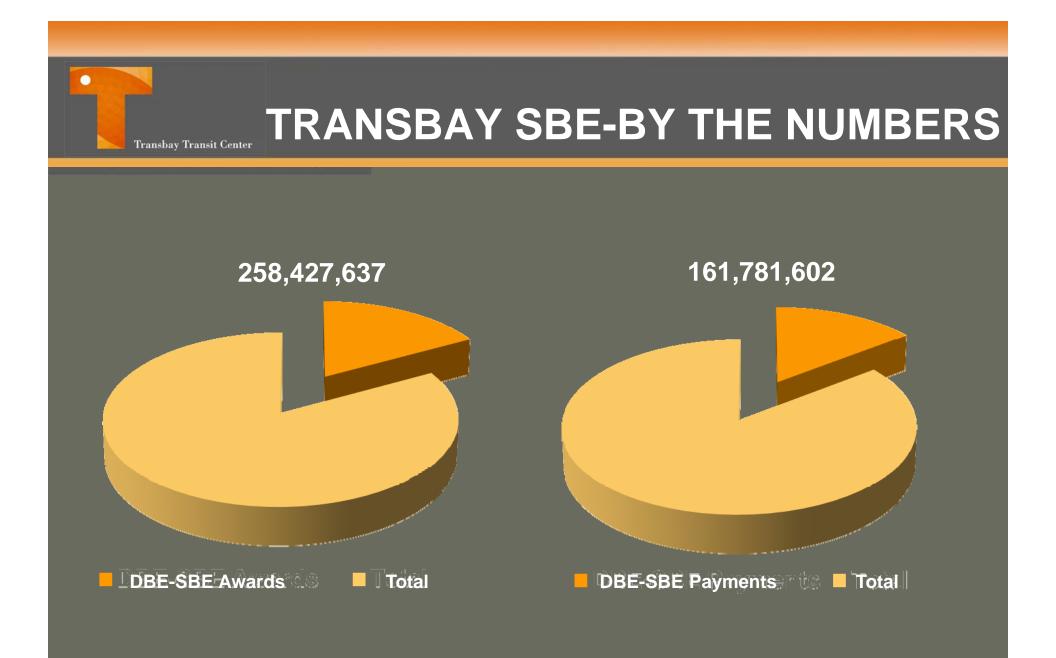
MEASURABLE SUCCESS

Construction Utilization Goal. 17%













SBE Program Update

Thank You!

