

Facility Operations Update

TJPA Citizens Advisory Committee
March 7, 2023



Popular Programs



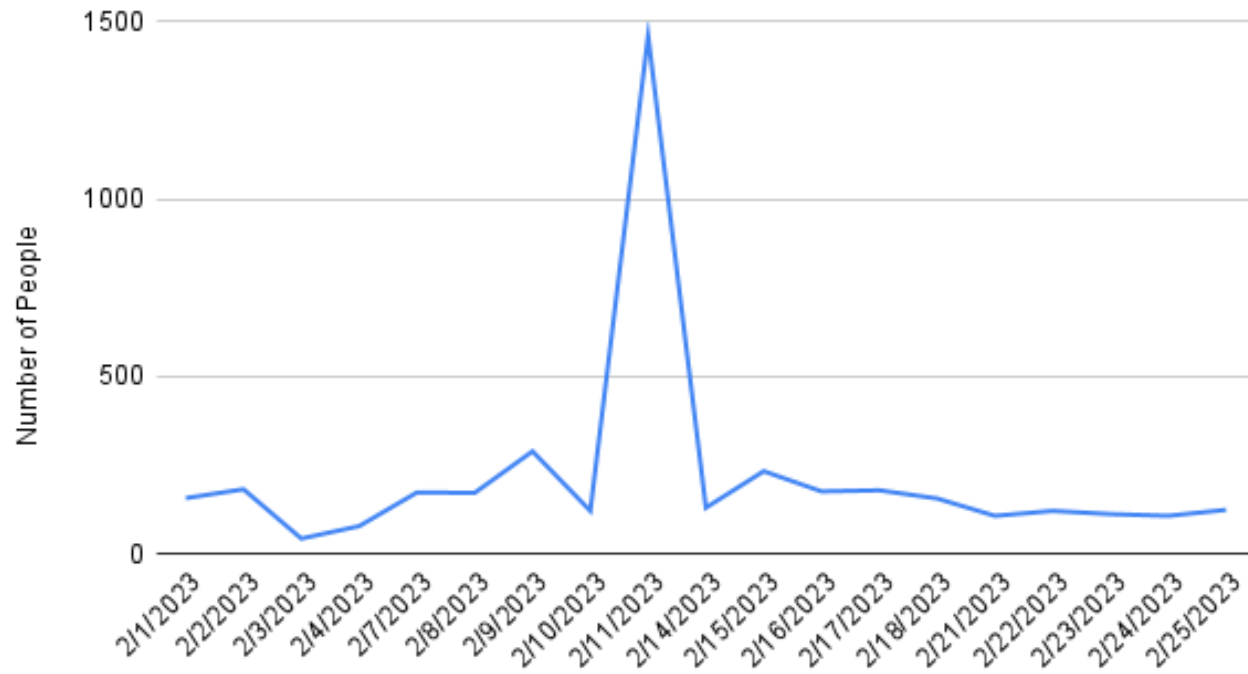
Toddler Thursday: February 22, 2023



Drum Circle: Saturday, February 18, 2023

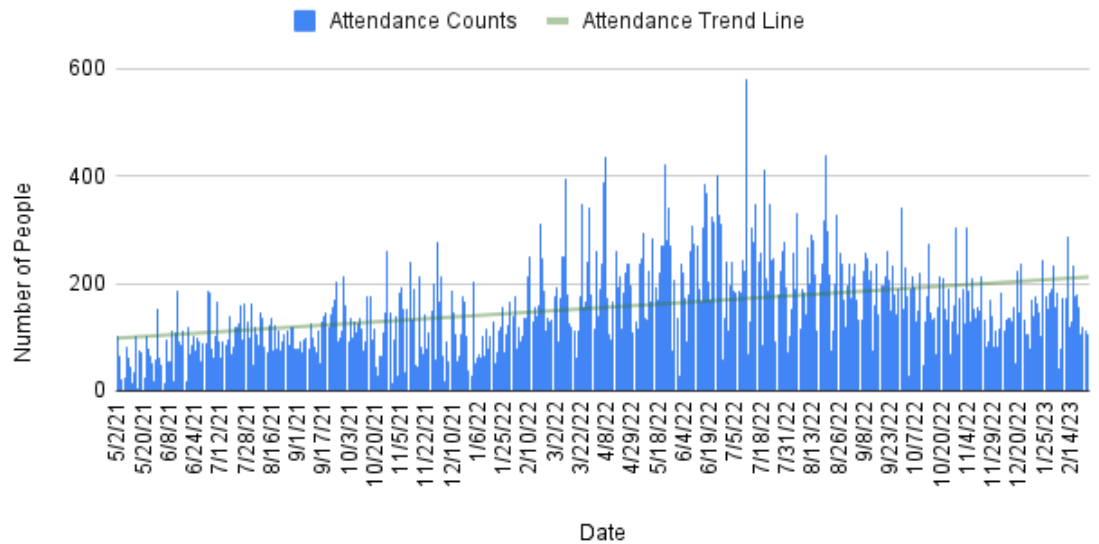
Park Attendance

Salesforce Park February Full Park Counts



Park Attendance

Salesforce Park: Full Park Counts May 2021 - February 25, 2023



Recent Events

Beer Week Kickoff – February 11, 2023



Beer Week Kickoff; Audiodub plays in Salesforce Amphitheater



Highlights

- 1,500+ attendees
- 24 Breweries
- 6 Food Vendors
- Sold out event
- 0 incidents



Beer Week Kickoff; Main Plaza



Beer Week Kickoff, event collage

Upcoming Events

Un Viaje by Banda Sin Nombre and Pangea; Salesforce Park on 4/1



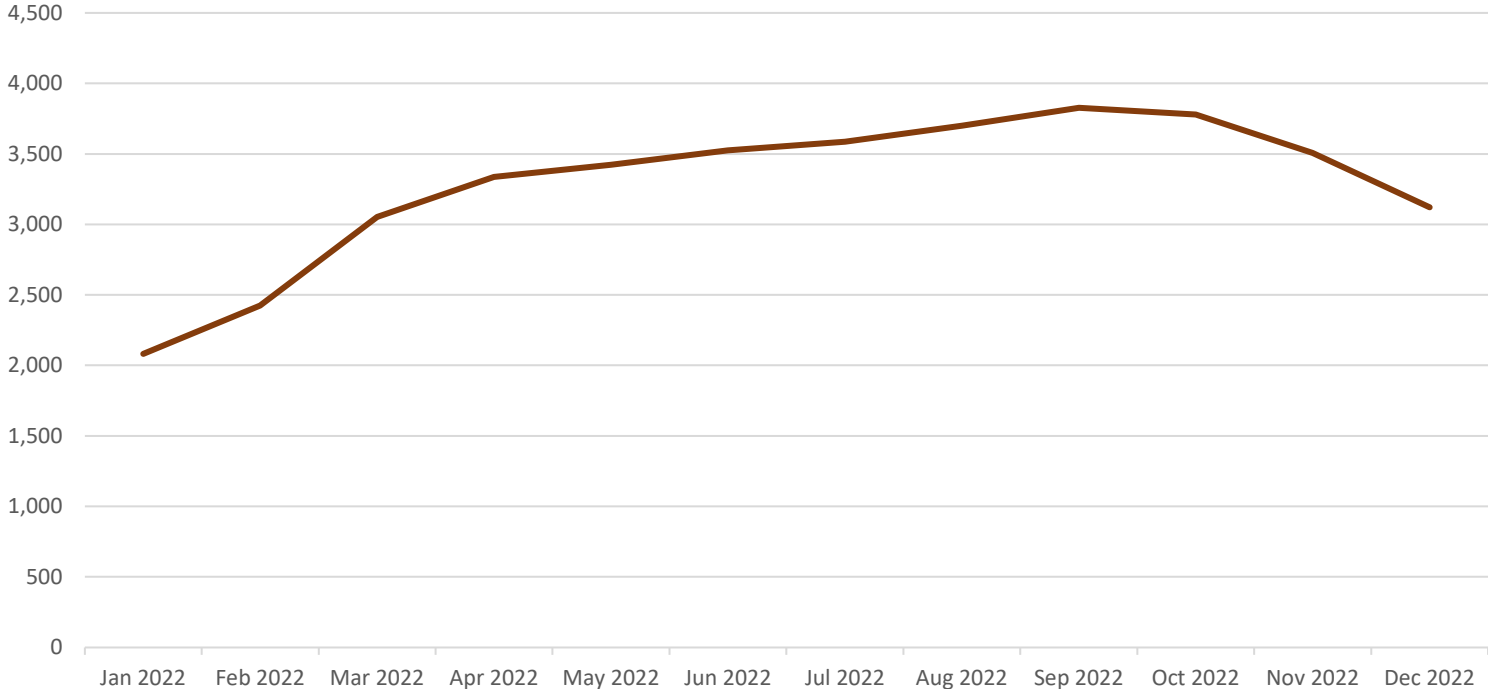
BANDA SIN NOMBRE; Playing live at El Rio

BloomSF; Planning in progress – keep an eye out!



Transit Ridership

AC Transit at Salesforce Transit Center
2022 in Review



AC Transit, February 2, 2023

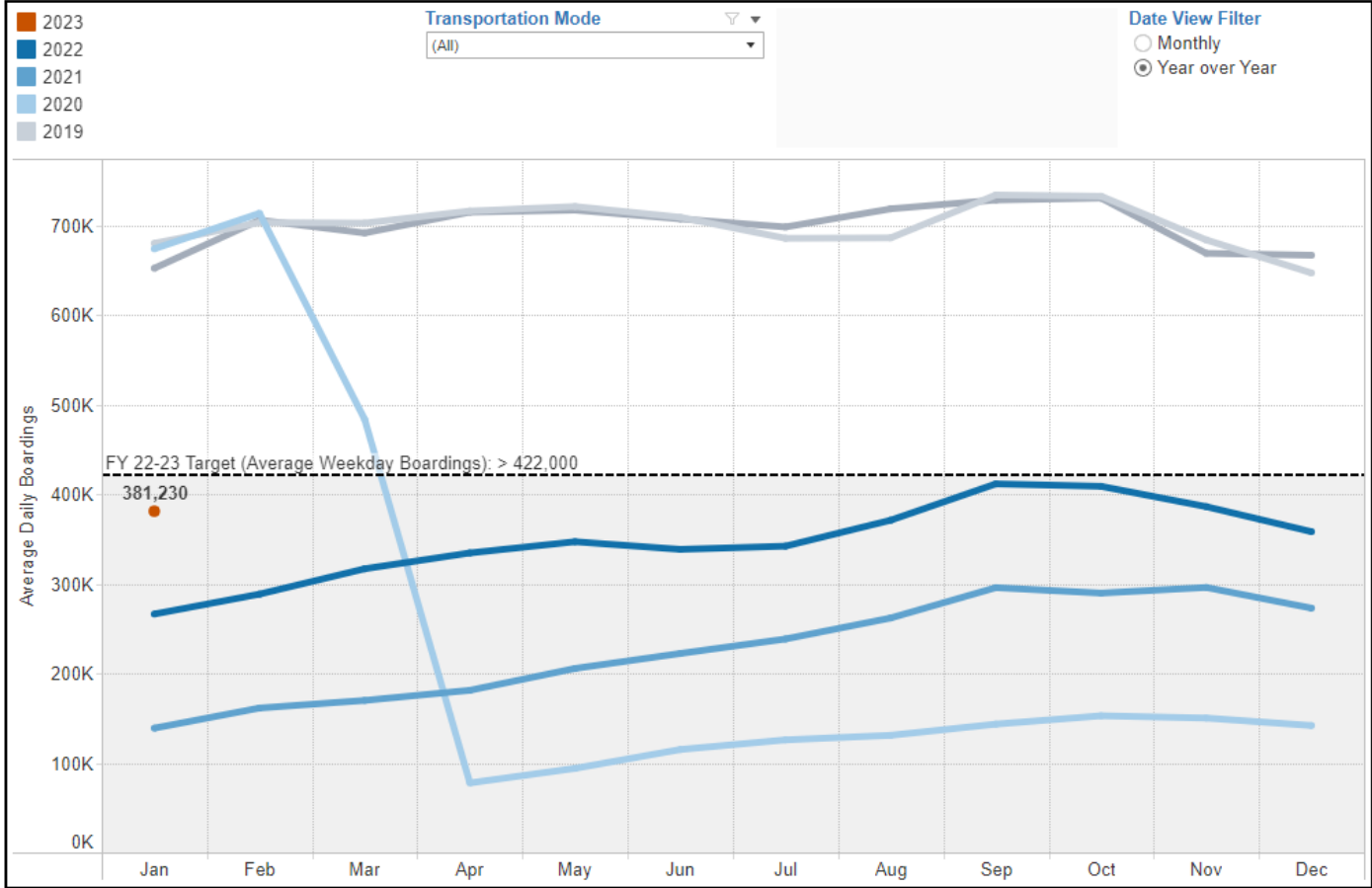
When gas prices spiked in March 2022, ridership increased significantly. Despite reductions in gas prices, ridership does not appear to have tapered off as the year progressed, except for the usual seasonal differences (i.e. holidays in November and December).

Transit Ridership

Muni ridership: average weekday ridership (citywide)

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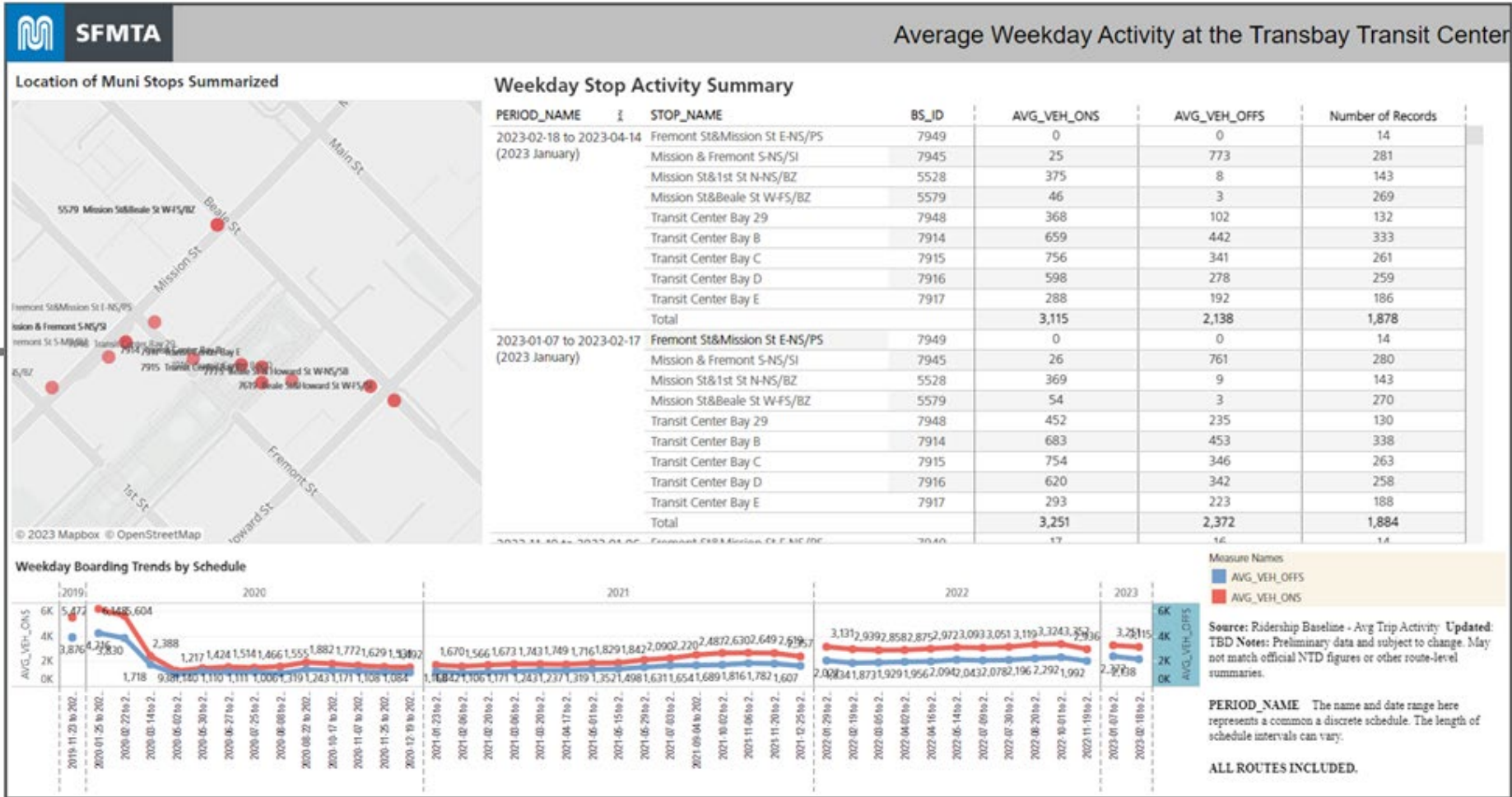
Wednesday, February 1, 2023



Sfmta.com, March 3, 2023

Transit Ridership

SFMTA Stops Near Salesforce Transit Center



SFMTA, Muni Operations, November 2019 to February 2023

Retail Leasing Update



Tycoon Kitchen

Now Open!

Tycoon Kitchen; spring rolls



Hours

Monday to Friday
8am - 2:30pm

Saturday & Sunday
8am - 3:00pm

Tycoon Kitchen; drunken noodles



Retail Updates

Coming Soon	2023 Openings
Via Vai by Acquolina (Q2)	Dim Bao (Q3)
Barebottle in Grand Hall (Q2)	Juice Bar (Q3)
	SHO Market & Restaurant (Q4)
	Poke House (TBD)

Per Diem

Grand Opening – March 20th, 2023



Per Diem; soft opening



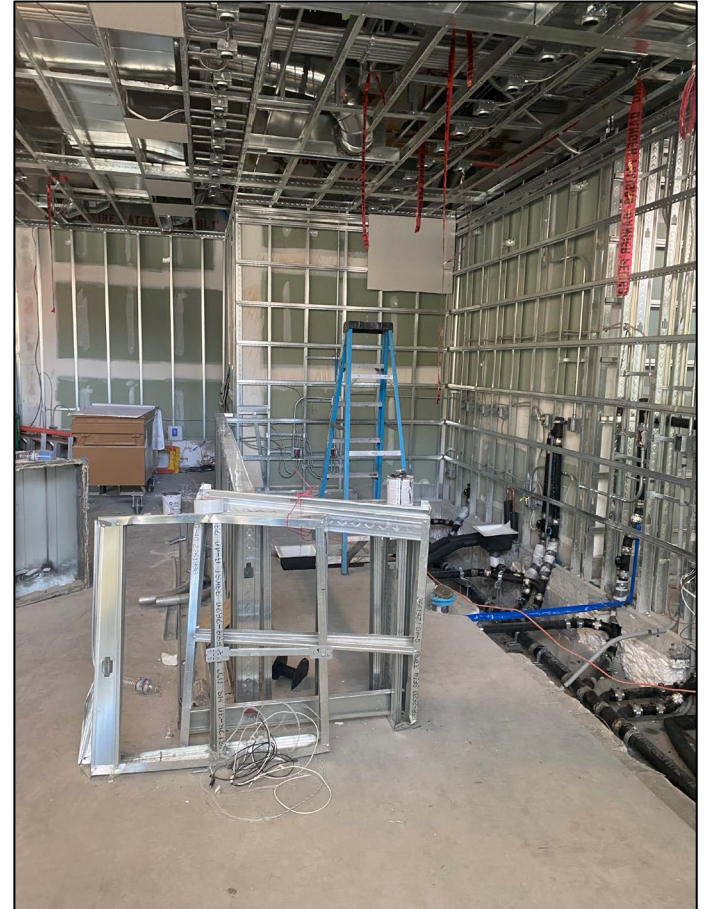
Per Diem; bar

Via Vai by Acquolina

Opening Q2 2023



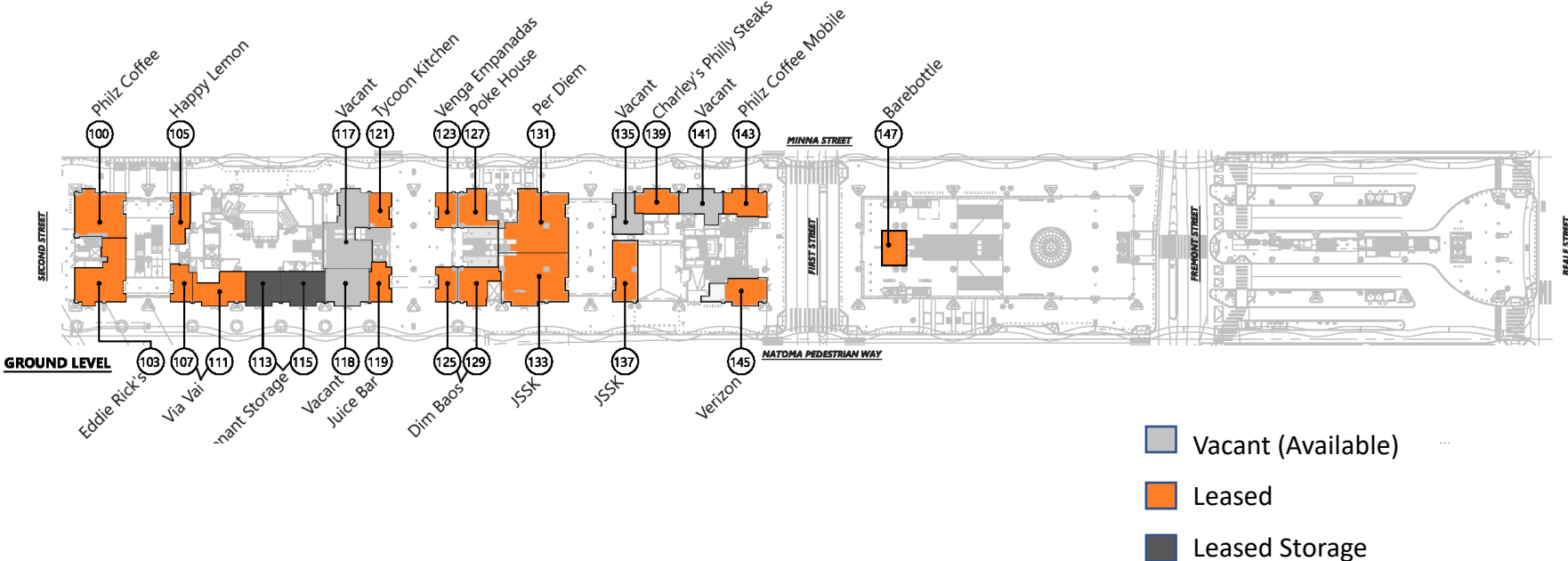
Via Vai; design rendering



Via Vai; construction in progress

Location Overview

Salesforce Transit Center Tenants and Locations





Thank You

TJPA
TRANSBAY JOINT POWERS AUTHORITY

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